

## Today's Meeting

- Recap of effort/history
- Presentation of strategies and structure
- Feedback from large group on progress
- Next steps and opportunities to get involved

---

---

---

---

---

---

---

---

## Mission

Resources and opportunities will be aligned in *The Zone* to meet the physical, emotional and spiritual needs of all children (birth to 18 years) to promote educational achievement and life success.

---

---

---

---

---

---

---

---

## Our Charge

Community organizations began gathering in late 2007, inspired by the success of the Harlem Children's Zone, to form a collaborative effort that works to guarantee opportunities, support, and education for all children growing up in the area of the Northside most impacted by crime, violence, and poverty.

---

---

---

---

---

---

---

---

## Steering Committee

- Wesley Walker, *Northway Community Trust*
- Michelle Martin, *PEACE Foundation\**
- Lauren Martin, *500 Under 5 (U of M)*
- Chad Schwitters, *Urban Homeworks*
- Andre Dukes, *Shiloh Temple*
- Anne Long, *PYC*
- Stu Ackerberg, *Ackerberg Group*
- Ron Price, *LISC*
- Erika Binger, *Northside resident*
- Sondra Samuels, *PEACE Foundation*
- Jeff Lundberg, *Sanctuary CDC*
- Brian Dejewski, *TC Christian Foundation*
- Melanie Sanco, *Minneapolis Public Schools*
- Dennis McLaughlin, *Minneapolis Library*
- Makeda Zulu Gillespie, *U-ROC*
- Bass Zanjani, *City of Minneapolis*
- Diane Haulcy, *Rueben Lindh*

\*Co-chairs

---

---

---

---

---

---

---

---

---

---

## Website

[www.achievenorthside.org](http://www.achievenorthside.org)

- All NAZ documents available for download
- Working website during this phase

---

---

---

---

---

---

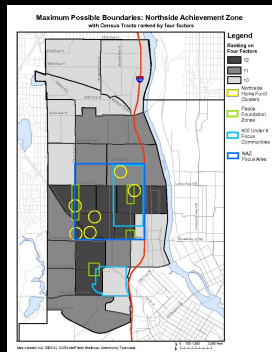
---

---

---

---

## Maximum Zone size



---

---

---

---

---

---

---

---

---

---

## What?

- Held facilitated session in August to cultivate collective ideas for the “what”
- Will get community input, determine outcomes for organizations and families, and to develop implementation plan for strategies

---

---

---

---

---

---

---

---

### What? Better Communication Between Organizations Providing Opportunities

- Develop network connecting collaborative partners to support meaningful, relevant communication
- Create opportunities for relationship-building between organizational leaders and staff

---

---

---

---

---

---

---

---

### What? Strategic Coordination and Alignment Between Organizations

- Partners engage in intentional process to understand overlap and gaps in opportunities
- Coordinated replication of successful opportunities will be encouraged

---

---

---

---

---

---

---

---

**What? Increase Organizational Accountability to Children and Families**

- Develop shared set of standards
- Creation of standard evaluation tools for organizations
- Creation of NAZ-tested seal of approval

---

---

---

---

---

---

---

---

**What? Better Community Awareness of and Connection to Opportunities**

- Development of opportunity map to chart a course for success for kids in the Zone
- Coordinated doorknock/outreach with shared training to promote opportunities and serve as neighbor engagement/input tool
- Media and comprehensive PR campaign to promote the opportunities in the Zone and to break the cultural barriers to educational success

---

---

---

---

---

---

---

---

**What? Increased Family/Community Influence Over Opportunities**

- Develop and implement family engagement plan to inform all work in the Zone
- Develop and sustain family advisory panel that gives meaningful input to process

---

---

---

---

---

---

---

---

Example? Communication Network

Outcomes for organizations:

- Knowledge of opportunities
- Identify gaps
- Groundwork for coordinating opportunities

Outcomes for families:

- More access to opportunities
- More resources in community through collaborative efforts

---

---

---

---

---

---

---

---

How? Collaborative Structure

The caterpillar concept...

Create a structure that works now and that will morph as the effort grows.

---

---

---

---

---

---

---

---

How? – Collaborative Structure

Management – lead organizations accountable to steering committee

Leadership – steering committee members representing the collaboration

Collaboration – organizations that have serve youth & families in the Zone; organizations relevant to mission

Community – youth and families representing community involved in the process (ie advisory panel, steering committee members)

---

---

---

---

---

---

---

---

## How? Management

- 1 -2 lead organizations in charge of contracts, hiring, finances
- Project coordinator to implement
- Management directly accountable to steering committee through MOA

---

---

---

---

---

---

---

---

## How? Leadership

- Steering Committee of organizational leaders representing the collaborative
- Meeting regularly and have accountability over the leader organizations
- Members lead initiative

---

---

---

---

---

---

---

---

## How? Collaboration

- Collaboration would include organizations that serve youth and families in the zone relevant to the mission
- Different levels of commitment could be established

---

---

---

---

---

---

---

---

## How? Community Input

- Structure will be put in place to assure community input throughout process
- Could be advisory panel of community or direct membership on the steering committee

---

---

---

---

---

---

---

---

## How? Committees

- Fundraising/Governance
- Evaluation/Assessment/Quality Control
- Coordination/Communications

---

---

---

---

---

---

---

---

## Steering Committee Next Steps

- Secure planning funds and contract coordinator
- Continue community input effort
- Continue planning on strategies
- Next quarterly meeting:

---

---

---

---

---

---

---

---

## Get Involved

- Join a working committee
- Set a one-on-one with steering committee leader
- Check [www.northsideachievement.org](http://www.northsideachievement.org) for uploads
- Put next meeting on calendar!

---

---

---

---

---

---

---

---